



Kenda Hembrough

Vice President of Advancement



EDUCATION

- Bachelor of Science in Marketing, Minor in French, University of Florida
- Study abroad in France, Universite de Haute Bretagne, Rennes
- Master of Arts in Strategic Communication & Leadership, University of West Florida

PRESENTATIONS

- Strategic Planning for Annual Giving, Planet Philanthropy in Orlando, FL [2016]
- Network-a-Thon, CASE District III Conference in Orlando, FL [2014]
- Crowdfunding Best Practices, AFP, West Florida Chapter, Pensacola, FL [2014]

HONORS & AWARDS

- Alumni Engagement Special Merit Award, CASE District III [2016]
- University of West Florida Nautilus Excellence Award [2012]

ROLE AT TMS GLOBAL

Kenda loves partnering with God and His people to advance the kingdom of heaven through nonprofit leadership. In her role at TMS Global, Kenda leads the Development and Communication teams that comprise the Division of Advancement. The division's goal is to minister to, pray for, motivate and mobilize followers of Christ and local churches to join Jesus in His mission through generosity and participation in God's Kingdom work through TMS Global.

BACKGROUND

Kenda has 21+ years of experience in fundraising, marketing and communication plus two years in management consulting. She has worked in human services, healthcare, education and faith-based settings. Her track record includes the following:

- facilitating a Spirit-led, Kingdom-minded approach to partner development
- recruiting, training and supervising employees and volunteers
- creating and implementing data-driven strategic plans in order to improve measurable results
- managing significant budgets, projects and campaigns
- creating engaging prospecting strategies, touchpoints and events
- developing major gift proposals customized to match the passions and interests of partners
- building meaningful relationships with partners by engaging them in prayer, volunteer work and advisory capacities

PERSONAL

Kenda and Adam met and married in Florida and later moved to the Atlanta metro area. She and her husband enjoy serving on the prophetic art/prayer team of their local church, camping, hiking, and spoiling their two adorable cats: Mr. Pickles and Peanut.

MEDIA CONTACT

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